



*Kathie Lee Gifford*

2024 ANNIE OAKLEY SOCIETY AWARD HONOREE

THE  
**ANNIE\*OAKLEY**  
SOCIETY LUNCHEON & AWARDS

NOVEMBER 6, 2024

# THE ANNIE★OAKLEY SOCIETY

## ABOUT THE ANNIE OAKLEY SOCIETY

The Annie Oakley Society of the National Cowboy & Western Heritage Museum has spent the past decade working to fulfill its mission of building and sustaining world-class educational experiences for children and families to teach the rich history and cultures of the American West.

Through creative vision, determination and generosity, the installation of Lichokoshkomo' on the grounds of the National Cowboy & Western Heritage Museum became a reality in 2020. As the Annie Oakley Society's cornerstone initiative, Liichokoshkomo' encompasses all aspects of our diverse Western heritage, core values, conflict resolution and environmental stewardship through hands-on/minds-on STEAM (Science, Technology, Engineering, Art and Math) integrated programming. Our important work continues. Your involvement in the Annie Oakley Society directly supports the important mission of the National Cowboy & Western Heritage Museum, sponsoring dynamic educational programs to stimulate interest in the enduring legacy of the American West.

# Become a Sponsor

## **Bull's Eye Sponsor**

**\$50,000**

- Premier seating for up to 40 guests (4 tables) at the Annie Oakley Society Luncheon & Awards
- Speaking presence or short promotional video played during the Annie Oakley Society Luncheon & Awards
- Name or logo listed in all event promotions such as advertising, press releases, social media posts, quarterly Museum newsletter (4,500 circulation) and Museum website
- Name or logo listed in the program, print and electronic signage and sponsor roll displayed throughout the Luncheon

## **Heart of the Bull's Eye Sponsor**

**\$25,000**

- Premier seating for up to 30 guests (3 tables) at the Annie Oakley Society Luncheon & Awards
- Recognition during the Annie Oakley Society Luncheon & Awards
- Name or logo listed in select event promotion including advertising, press releases, social media posts, quarterly Museum newsletter (4,500 circulation) and Museum website.
- Name or logo listed in the program, print and electronic signage and sponsor roll displayed throughout the Luncheon

## **Gold Medal Sponsor**

**\$15,000**

- Premier seating for 20 guests (2 tables) at the Annie Oakley Society Luncheon & Awards
- Recognition during the Annie Oakley Society Luncheon & Awards
- Name or logo listed in select event promotion including social media posts, quarterly Museum newsletter (4,500 circulation) and Museum website
- Name or logo listed in the program, print and electronic signage and sponsor roll displayed throughout the Luncheon
- Naming rights to a mutually-agreed-upon event component such as floral arrangements

## **Silver Medal Sponsor**

**\$10,000**

- Premier seating for 10 guests (1 table) at the Annie Oakley Society Luncheon & Awards
- Name listed in the program, select electronic and print signage and sponsor roll displayed throughout the event

## **Bronze Medal Sponsor**

**\$5,000**

- Priority seating for six guests at the Annie Oakley Society Luncheon & Awards
- Name listed in the program and select electronic and print signage

## **Supporting Sponsor**

**\$2,500**

- Priority seating for four guests at the Annie Oakley Society Luncheon & Awards
- Name listed in the program and select electronic and print signage

## **Luncheon Sponsor**

**\$1,000**

- Priority seating for two guests at the Annie Oakley Society Luncheon & Awards
- Name listed in the program and select electronic and print signage

*All sponsors receive recognition on the Museum's Landscape of Giving in the Museum's main corridor and on the Museum's website.*

# Join Us

Please indicate your level of support and contact information below.

- |                          |                                 |          |                          |                      |         |
|--------------------------|---------------------------------|----------|--------------------------|----------------------|---------|
| <input type="checkbox"/> | Bull's Eye Sponsor              | \$50,000 | <input type="checkbox"/> | Bronze Medal Sponsor | \$5,000 |
| <input type="checkbox"/> | Heart of the Bull's Eye Sponsor | \$25,000 | <input type="checkbox"/> | Supporting Sponsor   | \$2,500 |
| <input type="checkbox"/> | Gold Medal Sponsor              | \$15,000 | <input type="checkbox"/> | Luncheon Sponsor     | \$1,000 |
| <input type="checkbox"/> | Silver Medal Sponsor            | \$10,000 |                          |                      |         |

## Payment Information

Please make checks payable to the National Cowboy & Western Heritage Museum.  
For more information or to be invoiced, please contact  
Jeff Ewing, Chief Development Officer: (405) 839-7767 • [jewing@nationalcowboymuseum.org](mailto:jewing@nationalcowboymuseum.org)

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Contact name

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Sponsor listing

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Phone number

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Email

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Address

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City/State/ZIP

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Name on card

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Credit card number

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Expiration date

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V- Code

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Billing Address

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City/State/ZIP

## Name of Attendees:

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1700 Northeast 63rd Street  
Oklahoma City, Oklahoma 73111  
(405) 478-2250 • [nationalcowboymuseum.org/annie-oakley-society](http://nationalcowboymuseum.org/annie-oakley-society)